



Over the River & Through the Woods

Are you ready for the season of holiday travel?

Prepare yourself for an unexpected breakdown or weather emergency and have these 10 items in your vehicle at all times. →

91%

of long-distance holiday travel is by personal vehicle

- ✓ Jumper Cables
- ✓ Warm Blanket
- ✓ Ice Scraper
- ✓ First Aid Kit
- ✓ Water
- ✓ Fully Charged Cell Phone
- ✓ Flashlight w/Extra Batteries
- ✓ Roadside Flares/Reflective Tape
- ✓ Non-Perishable Food
- ✓ Your Emergency Roadside Assistance Number

BUCKLE UP AMERICA

Every Trip. Every Time.

40,000 people die each year in car accidents.

Safety belts can prevent death in **about half** of these accidents.

of alcohol-impaired traffic deaths per day during the holidays.

Holiday periods are typically 3-4 days.



If you drink, **don't drive** no matter how little you think you've had.

Plan ~ Prepare ~ Save: Tips To Keep The Entire Family Happy & Safe

Rent It



If your vehicle is not in the best condition or is a gas guzzler, think about renting a hybrid or a more fuel efficient vehicle.

Fix It



Have your vehicle checked out and serviced before you leave to avoid any unnecessary breakdowns.

Check It



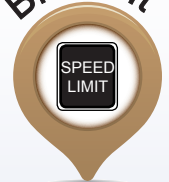
Keeping tires properly inflated and checking for wear and tear will keep you and your precious cargo safe and help maintain better fuel economy.

Map It



Plan your route in advance. Charting out your trip from point A to point B will save time and fuel by taking the most direct or least congested route.

Brake It



Aggressive driving wastes gas. It can lower your gas mileage by 33% at highway speeds and by 5% around town. Sensible driving is also safer for you and others.